

Easingwold Running Club Social Media Policy

Easingwold Running Club has two Facebook pages, one an internal forum and one an externally facing page.

There are two distinct purposes, although there may be some overlap between the two:

1) Forum (strictly available for current paying members only. Joining requests are checked against the current membership list on membermojo)

As well as being a channel for the committee to promote club events, it is also a place for members to discuss issues related to running and running club matters including:

- Training routes, tips, advice
- Sharing race & event plans, including shared transport to races
- Welcoming new runners
- Organising social drinks & parties
- Promoting local races where they do not conflict with a club run/event
- Posting runners' photos (unless individual has expressed that they do not wish for their photo to be published)

It is not for:

- Selling, advertising or promoting third party products, services or charity postings not related to running.
- Expression of political, religious or other potentially divisive opinion
- Being critical, confrontational or abusive toward other participants
- Requesting or offering race numbers unless the race organiser permits transfers.

Any content that is not running or club related should be shared via members' personal facebook page rather than the group.

The words 'Easingwold Running Club' cannot be used in the title / development of another social media forum. Please do not post content deemed to be inappropriate, in poor taste, or otherwise contrary to the purposes of the club forum. If you are going to comment please be polite, friendly and fair.

2) Externally facing Facebook page (can be 'liked' by any Facebook user)

The purpose of this page is to share information about the club with the main objective of promoting the club to potential new members and to engage with the local community. It is not expected that specific correspondence between club members regarding the specific running-related issues in the Forum would be posted on this page.

Occasionally, external parties such as local businesses or other running clubs request us to share information promoting their products or services. On the whole, we will not share third party requests unless they relate to one or more of the following:

- A local race that does not conflict with a club event that members may be interested in
- A piece of information that may be of interest to the local community and is linked to running, e.g. parkrun, or club events that warrant some kind of special announcement such as the recent donation to charity
- Posts supporting direct partners such as the Galtres Centre

It may be that occasional requests may be of interest to members, but are not necessarily appropriate to share externally. These will be considered on a case by case basis and shared on the Members' Forum if considered suitable.

Doug Pearce

15 September 2020